GTB  
  
**QA**  
[DEV 20.24] OT-898 | XT | IE | NPP | Nameplate Page to RAC Popin – 12 June 2020

**Jira ticket:**  
<https://jira.uhub.biz/browse/GTBEMEAOPT-898>

**Site**  
<https://www.ford.ie/>

**Test location**  
Kuga and Puma Nameplate Pages

**Hypothesis**  
We know from previous testing on popups that this type of engagement can help to keep lead-gen healthy; we assume that by proactively suggesting a contact we can generate more leads than leaving the user alone

**Test Description**

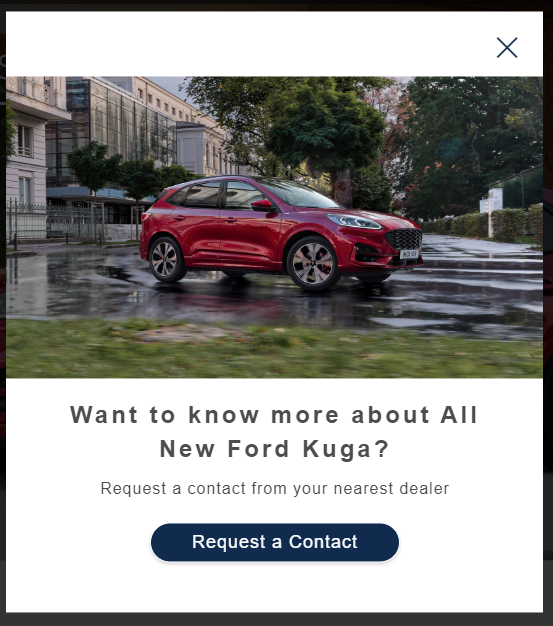
View the QA link. Mouse over Vehicles in and select either the New Puma or the New Kuga. Once on the landing page, wait about 8 seconds after which a popup will appear. The popup has displayed a different image depending on which vehicle you went with.

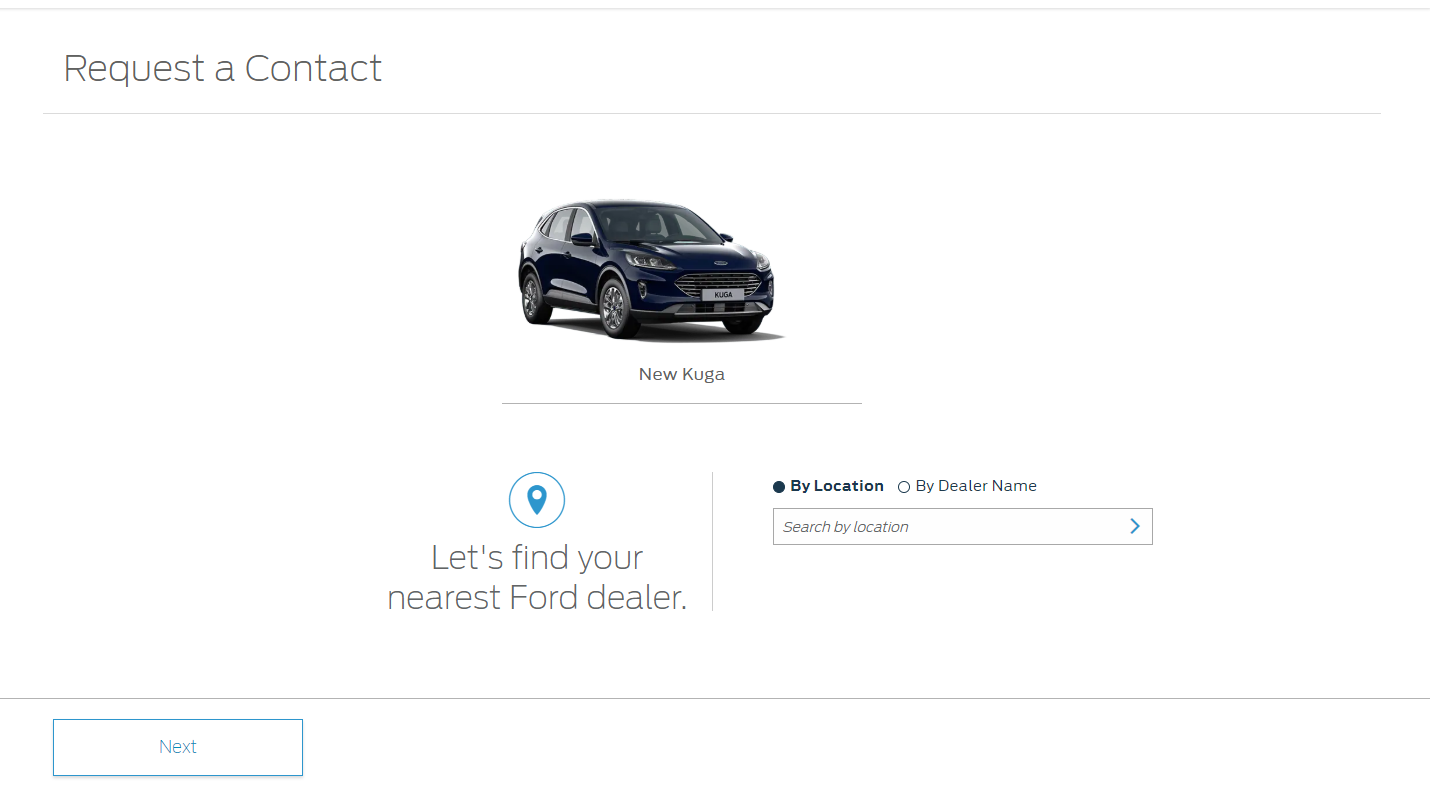
On the popup there’s a request a contact button that will link you to the request a contact page, but be deep linked for that vehicle. I’ve attached an example of what the Kuga looks like below.

The Puma looks exactly the same, however, the picture displayed is the one in the below link and the text says New Ford Puma instead of All New Ford Kuga.

<https://gtb-ci.s3-eu-west-1.amazonaws.com/PUMA-1600x900.jpg>

The button also instead deep links into the Puma instead of the Kuga.

Kuga Popup:  


Kuga Deeplink:  


**Browser:**   
All  
  
**Device:**   
All  
  
**Audience rules:**   
All traffic

**QA Link:**

<https://www.ford.ie/?at_preview_token=bU5pgrrc%2FDPGfhsQVRB36w%3D%3D&at_preview_index=1_1&at_preview_listed_activities_only=true>